

Objective

To continue building a rewarding career that utilizes my skills and experience within a creative and collaborative environment.

Experience

Design & Project Management

Contract & Freelance

- Build relationships and liaise with Clients to realize ongoing graphic and marketing projects
- Project manage creative and production process from initial inception to execution ensuring that projects remain on time and on budget
- Conceptualize and develop logos, creative web sites, newspaper and magazine ads and other graphic and marketing material based on individual Client briefings
- Develop fully animated Flash websites

Toronto, Ontario

2003 - current

Design & Production

Shaw Street Productions

- Liaise with Clients on project briefings, gathering pertinent information and project requirements
- Keep an open line of communication with Clients and manage their expectations throughout the creative and revision process
- Conceptualize and design logos, branding systems, print, web, video and digital signage initiatives to production ready art
- Design, build and edit websites and email campaigns
- Typeset, edit photography/graphics and create page layouts for tradeshow materials including brochures, magazines and sell sheets
- Repurpose existing marketing materials for new mediums and campaigns
- Export materials for distribution through print houses and duplicators

Toronto, Ontario

2003 - current

Design – Intern

Shaw Street Productions

Toronto, Ontario

2003

Media Analyst

Erin Research

Erin, Ontario

2002

Graphic Designer

FastForms

Guelph, Ontario

2001

Miscellaneous Work Experience

- Freelance • Web, CD, Print and Advertising Design
- Poll Clerk • Elections Ontario
- Entrepreneurial Venture • Office Cleaning Services

continued ...

Skills

Media Skills

- Print Design/Layout
- Project Management
- Interface Design for Web, CD, DVD
- Website Development
- Graphic Design
- Branding
- Flash/Director Authoring/Programming
- Photography/Photo-Editing

Additional Skills

- Excellent Organization Skills
- Strong Creativity
- Strong Communication Skills
- Strong Interpersonal Skills
- Effective and Supportive Team Player
- Ability to meet deadlines and work to quality standards and specifications
- Highly Adaptable

Program Skills

- Mac and PC Platforms
- HTML, CSS & JavaScript
- DVD Studio Pro
- Photoshop, Flash, Dreamweaver, Illustrator, InDesign, ImageReady, Fireworks, After Effects

Education

Multimedia Design and Production Humber College

- Dean's Honour List

Etobicoke, Ontario
2001 - 2003

Media Foundation Program Humber College

- Academic Award of Excellence
- Dean's Honour List

Etobicoke, Ontario
2000 - 2001

Beginner Japanese Ryerson University

Toronto, Ontario
2005

O.S.S.D & 6 O.A.C.s Erin District High School

Erin, Ontario
1995 - 2000